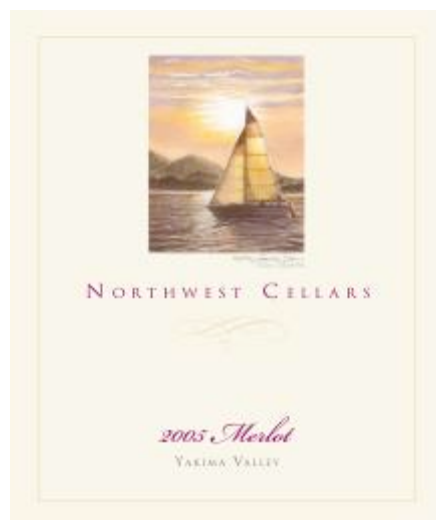


FOR IMMEDIATE RELEASE



Northwest Cellars Opens Tasting Room in Kirkland

Highly Awarded Winery to Open Doors June 6th

KIRKLAND, Wash. — (May 14, 2009) When Northwest Cellars opens its tasting room in Kirkland on June 6th, it will provide a great place for wine aficionados to sample the winery's award-winning wines, and discuss Northwest Cellars' unique private label process.

The tasting room is located in Kirkland at 11909 124th Avenue NE, adjacent to the Woodinville winery loop and just across from the Ford dealership. It will be open on Saturdays and Sundays noon to 5 p.m. For opening weekend, June 6th and 7th, tastings will be complimentary and all wines will be discounted 10 percent.

Based in Kirkland, Northwest Cellars produces and distributes high-quality, affordable wines that can be custom-labeled or purchased with the Northwest Cellars label. The winery's highly-awarded, custom blends have earned a fast-growing, loyal customer base who use the specialty labeled wines for business gifts, non-profit fundraisers, weddings, birthdays, anniversaries and other special events. You can also find their wines at select restaurants and hotels including Lombardi's, BOKA, Monterosso and Bellevue's new Grand Cru Wine Bar.

Kathleen Lang designed the tasting room as a unique and cozy space for wine lovers. Says Lang, "We wanted the kind of space where people feel comfortable and welcome, and can take their time to enjoy the wines."

With the opening of the tasting room, customers can sample such award-winning wines as the Bordeaux-style 2005 Intrigue, which has been awarded 90 points by *Wine & Spirits* magazine and called "Outstanding!" by *Wine Press Northwest*.

Other Northwest Cellars' wines that will be available for purchase include:

- **2004 Merlot** [Yakima Valley, \$14] 80% Merlot, 16% Cabernet Sauvignon, 4% Syrah
- **2005 Merlot** [Yakima Valley, \$17] 75% Merlot, 12% Cabernet Sauvignon, 13% Syrah
- **2005 Intrigue** [Columbia Valley, \$22] 50% Merlot, 28% Syrah, 16% Cabernet, 4% Cabernet Franc, 2% Petit Verdot
- **2005 Petite Sirah** [Enver Salman Vineyard, Northern California, \$30]
- **2006 Pinot Noir** [Willamette Valley, \$29]
- **2008 Adagio** [Columbia Valley, \$15] 61% Sauvignon Blanc, 39% Chardonnay
- **2007 Chardonnay** [Yakima Valley, \$18]

Says founder Bob Delf, "I'm looking forward to welcoming wine lovers to our tasting room. Our wines have been very much 'under the radar' until now, and I'm anxious to share the wines with new people, and create new happy customers."

Northwest Cellars is located in Kirkland, Wash. at 11909 124th Avenue NE, and produces high quality, affordable wines with the Northwest Cellars label or a custom-designed label. The custom-labeled wines are ideal for special events, restaurants, hotels, corporate and personal gifts, private clubs, non-profit fundraisers, and regional or community-based projects, as well as special occasions such as weddings, anniversaries, birthdays and grand openings. Let Northwest Cellars help you to uncork the possibilities! Find Northwest Cellars on Facebook under "Northwest Cellars" and on Twitter under nwcellars. For more information visit Northwest Cellars online at www.northwestcellars.com.

À Votre Santé!

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