

FOR IMMEDIATE RELEASE

Northwest Cellars Announces Nationwide Availability of Custom-Labeled Wines

Personalized Labels Make Uniquely Memorable Gifts for Family, Friends and Business Associates

KIRKLAND, Wash. – (August 24, 2009) – Expanding their market in anticipation of the holiday season, Kirkland-based Northwest Cellars is pleased to announce they are now shipping their highly awarded wines nationwide.*

Northwest Cellars produces and distributes high-quality, affordable wines that can be purchased with personalized labels or the Northwest Cellars label. The winery's highly awarded, custom blends have earned a loyal following among customers who wish to purchase specially labeled wines for business gifts, non-profit fundraisers, weddings, birthdays, anniversaries and other special events.

Says founder and winemaker Bob Delf, "Our wines are a great way to mark special occasions, and also make truly personal gifts during the holidays. Between the specialty labels and our custom blends, you never have to worry about your gift being duplicated!"

Northwest Cellars' expanded distribution of its popular custom-labeled wines isn't the only thing creating news this holiday season. The 2005 Columbia Valley Intrigue—a custom Bordeaux-style red blend—was recently awarded 90 points by *Wine & Spirits* magazine, and proclaimed "Outstanding!" by *Wine Press Northwest*. The 2005 Merlot won Double Gold at the Finger Lakes International Wine Competition and Gold in the Seattle Wine Awards.

Northwest Cellars' wines available for holiday gift giving include the following:

- **2004 Merlot** [Yakima Valley] 80% Merlot, 16% Cabernet Sauvignon, 4% Syrah
- **2005 Merlot** [Yakima Valley] 75% Merlot, 12% Cabernet Sauvignon, 13% Syrah
- **2005 Intrigue** [Columbia Valley] 50% Merlot, 28% Syrah, 16% Cabernet, 4% Cabernet Franc, 2% Petit Verdot
- **2006 Petite Sirah** [Enver Salman Vineyard, Northern California]
- **2006 Pinot Noir** [Willamette Valley]
- **2008 Adagio** [Columbia Valley] 61% Sauvignon Blanc, 39% Chardonnay
- **2007 Chardonnay** [Yakima Valley]

Northwest Cellars offers a 10-percent discount with the purchase of a case. Wine-label design is complimentary when customers supply the images, but there is an additional fee for custom artwork. There is also a onetime setup fee of \$85 for the custom label. When reordering a previously produced label, Northwest Cellars waives that fee. The wines can be ordered online at <http://www.northwestcellars.com/pages/wines.html> .

*Nationwide should be interpreted as any reciprocal state. See <http://wineinstitute.shipcompliant.com/> for details.

Northwest Cellars is located in Kirkland, Wash. at 11909 124th Avenue NE, and produces high-quality, affordable wines with the Northwest Cellars label or a custom-designed label. The custom-labeled wines are ideal for restaurants, hotels, corporate and personal gifts, private clubs, non-profit fundraisers and regional or community-based projects, as well as special occasions such as weddings, anniversaries, birthdays and grand openings. Let Northwest Cellars help you uncork the possibilities! Find Northwest Cellars on Facebook under "Northwest Cellars" and on Twitter under @nwcellars. For more information, visit Northwest Cellars online at www.northwestcellars.com. Their tasting room is open Saturdays and Sundays 12-5pm .

À Votre Santé!

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