

ADVERTISING

**STOREWIDE 51st Anniversary SALE**  
February 24 - April 1 20% - 50% OFF

**HAROLD'S LIGHTING**

[CLICK HERE FOR DETAILS](#)

The Seattle Times Company representing the Seattle Post-Intelligencer      Jobs | Autos | Homes | Rentals | NWsource | Classifieds | seattlepi.com | seattletimes.com

THURSDAY, March 22, 2007      [Search NWsource](#)           

[your account](#) | [contact us](#)      + Advanced search

[HOME](#)   [ENTERTAINMENT](#)   [FOOD & DRINK](#)   [SHOPPING](#)   [EXCHANGE](#)   [TRAVEL & OUTDOORS](#)   [PERSONALS](#)

[Columns](#)   [Articles](#)   [Guides](#)   [Reader reviews](#)   [Sales & events](#)   [Pets](#)   [Buy & sell stuff](#)   [Maps & directions](#)

**CATEGORIES**

Daily Find (87)  
Holiday 2006 (10)

**RECENT ARTICLES**

The Easter Bunny's on his way – to your table

Scraps Dog Bakery nourishes pets with healthy grub, gear

Birds on a wire

Fall fashion preview

Buckle up and carry it all in Harveys Seatbelt Bags

Lucky charms: GaelSong's Celtic jewelry and gifts go online

Rush to Lush's grand opening for free bath products, facials

Modern wedding invitations push the envelope with bold colors, designs

Couple unites industrial scraps with fashion in Chemical Wedding handbag line

Theo Chocolate crafts organic, fair-trade treats

[Archives](#)

**MORE SHOPPING**

[Seattle Style File](#)

« Previous | Main | Next »

marketplace		
<a href="#">Jobs</a>	<a href="#">Autos</a>	<a href="#">Shopping</a>
<a href="#">Homes</a>	<a href="#">Rentals</a>	<a href="#">Post an ad</a>

ADVERTISING

February 23, 2007

**Wine inspired by swine**

**Local cellar releases "Rachel Red" in honor of Pike Place pig**

By Sarah Jio

NWsource shopping columnist

May we interest you in a glass of "Pignot" Noir? In honor of the [Pike Place Market Centennial](#) – and the Chinese Zodiac Calendar, which names 2007 the Year of the Pig (or boar, to be historically correct) – [Northwest Cellars](#) just released "Rachel Red," a blend of Cabernet Sauvignon (51 percent), Merlot (25 percent) and Cabernet Franc (24 percent).

The unusual vintage, \$16.95 per bottle, has hints of cherry, spice and vanilla. It's inspired by Pike Place Market's resident pig, Rachel – the world-famous piggybank positioned at the south end of the market's entrance. Since 1986, the statue has collected loose change from locals and tourists, totaling as much as \$9,000 annually for the [Market Foundation](#), which supports services for low-income residents of Seattle.

The Market Foundation is now banking on Rachel Red to continue its fundraising efforts. A portion of the proceeds from the sale of each bottle will benefit the organization as it funds improvements and repairs to the market's historic buildings and charitable programs.

Want to raise your glass to Rachel and the now 100-year-old market? Rachel Red is available for purchase online at [www.northwestcellars.com](http://www.northwestcellars.com), but look for the wine debuting in the coming months at local restaurants and retailers.

*If you have a shop, sale, event or great product tip you'd like to share,*



Northwest Cellars

**MORE INFO:**

[Pike Place Market](#)  
[Northwest Cellars](#)  
[Market Foundation](#)

**RELATED INFO:**

[Wine bar guide](#)

[Seattle Style Time](#)

[Stuff & Junk](#)

[Convergence Zone - shopping](#)

[Sale alert](#)

e-mail [seattleshopping@nwsource.com](mailto:seattleshopping@nwsource.com).

Copyright © 2007 The Seattle Times Company

**SUBSCRIBE**

[RSS feed](#)

[Atom feed](#)

**Post a comment**

Name:

E-mail address:

Comments:

Remember personal info?

**Lose 25 Pounds This Month**

Oprah and CBS featured Hoodia, a dieting miracle. Try a Free Sample  
[www.mylipoplex.com](http://www.mylipoplex.com)

**St. Regis, San Francisco**

Package Offer from \$389/nt: 2 tix to SFMoma, room upgrade & breakfast  
[www.perfectescapes.com](http://www.perfectescapes.com)

**Buy a NW ad**

---

[NWjobs](#) | [NWautos](#) | [NWhomes](#) | [NWapartments](#) | [NWsource](#) | [seattletimes.com](#) | [seattlepi.com](#)  
[webmaster@nwsource.com](mailto:webmaster@nwsource.com)

[Advertise with us](#) | [Privacy statement](#) | [Terms of service](#)  
Copyright © 2007 The Seattle Times Company