

## FOOD

### HOT DISH

#### Custom clusters

How many people have dreamed about seeing their own name (or face) on a bottle of wine? Robert Delf and Gregory McDonald are hoping that a great many people have. That's why they founded **Northwest Cellars**; to let wine fans who want to commemorate a wedding, anniversary, or the birth of a grandchild do it by slapping a custom label on as few as 12 bottles for a modest fee of \$215: \$180 for the wine, \$35 for the label. You get to choose red (a mainly merlot Bordeaux-style blend) or white (chardonnay-viognier ditto), both custom created under the owners' supervision. The label? Within reason, the sky's the limit: Check out the samples on [www.northwestcellars.com](http://www.northwestcellars.com) if you need inspiration.