

# NORTHWEST CELLARS™

*Wine. Now it gets personal.™*

Northwest Cellars LLC  
218 Main St., Ste. 358  
Kirkland, WA 98033  
Tel. (866) 421-WINE  
Fax. (425) 650-6999  
E-mail: [info@northwestcellars.com](mailto:info@northwestcellars.com)  
Web Site: [www.northwestcellars.com](http://www.northwestcellars.com)

Media Contact: Lael Carlson  
Randall PR LLC  
411 University St., Ste. 1200  
Seattle, WA 98101  
Tel. (206) 624-5757  
Fax. (206) 467-0212  
E-mail: [lael.carlson@randallpr.com](mailto:lael.carlson@randallpr.com)

## **About the Company**

Northwest Cellars produces and distributes high-quality, affordable wines with custom-designed labels. They barrel taste and carefully select the best wines available, then create custom blends. The wines are ideal for special events, hotels, restaurants, private clubs, non-profit fundraisers, and personal, corporate and unique promotional gifts.

## **Date Business Launched**

◇ September 2004

## **Key Individuals**

◇ Robert M. Delf – Proprietor

## **Wine**

- ◇ 2006 Chardonnay Viognier, Yakima Valley
  - Suggested Retail \$14.95
- ◇ 2006 Sauvignon Blanc-Semillon, Yakima Valley
  - Suggested Retail \$11.95
- ◇ 2004 Northwest Cellars Red, Columbia Valley & Red Mountain
  - Suggested Retail \$14.95
- ◇ 2003 Merlot, Yakima Valley
  - Suggested Retail \$12.95
- ◇ 1999 Oregon Sparkling Wine, Brut (Methode Champenoise), Willamette Valley
  - Suggested Retail \$21.95
- ◇ 1999 Brut Rosé, Willamette Valley
  - Suggested Retail \$23.95

## **Labels**

Northwest Cellars offers complimentary label design, with a \$75 label set up fee.

- ◇ Review the Artwork Specifications
- ◇ Create your own label: Send a completed digital image to Northwest Cellars.
- ◇ Have Northwest Cellars create label: Send a photograph or other graphic, plus any design ideas you have and the text you want included. \*Extra charges may apply for certain requests.

## **Orders**

Place the wine order directly on the web site at <http://www.northwestcellars.com/pages/order.html>.

## **Awards & Accolades**

- ◇ “Bob Delf’s slogan...is, ‘Now it gets personal.’ He’s getting more serious, too, evidenced by this 75/25 [Chardonnay-Viognier] blend of pricey Walla Walla fruit. Nice lemon, some orange zest, spike and oak form the aromatics...” Eric Degerman, *Wine Press NW*
- ◇ “Most unusual label so far features 80-year-old Elizabeth Sleeper, dressed as a shady lady for her town’s local historical society.” Patti Payne, *Puget Sound Business Journal*
- ◇ “Whatever the occasion, you can now announce it with wine.” Lori Varosh, *King County Journal*
- ◇ “How many people have dreamed about seeing their own name (or face) on a bottle of wine?” *Seattle Weekly*
- ◇ “Thank you so much for the perfect corporate gift!” Rob Johnsen, [myLocalwedding.com](http://myLocalwedding.com)
- ◇ “What a wonderful concept...and the wine is exceptional!” Mona Galope, Seattle

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- ◇ “Thanks for the hard work and quick turn around on my order. The label was simple and classy, exactly how we wanted it.” Roger Nakamura, AAL Solutions