

**Media Contact:** Kelsey Simmons  
Randall PR / (206) 624-5757

FOR IMMEDIATE RELEASE

# Northwest Cellars Opening Tasting Room

## Kirkland's First Winery Tasting Room Arrives



KIRKLAND, Wash.—(September 18, 2008)— When Northwest Cellars opens its first tasting room in Kirkland this fall, it will not only be a great place for wine aficionados to sample the winery's award-winning wines, but it will also become Kirkland's first winery tasting room.

Based in Kirkland, Northwest Cellars produces and distributes high-quality, affordable wines with custom-designed labels. Because they barrel taste to carefully select the finest wines available, the winery's custom blends have earned a fast-growing, loyal customer base.

Since opening in 2004, Northwest Cellars has seen strong, steady growth as evidenced in both the 2,700 cases sold in 2007 (compared to 600 in 2005), and now in opening Kirkland's first tasting room. The new tasting room's opening is perfectly timed to open during "crush," the grape-harvest season.

One of the vintages that visitors can look forward to sampling is the 2005 Columbia Valley Intrigue, a Bordeaux-style red blend recently awarded 90 points by *Wine & Spirits* magazine. Other Northwest Cellars' wines that will be available for purchase, either custom label or Northwest Cellars' label, at the tasting room include:

- **2004 Merlot** [Yakima Valley] *80% Merlot, 16% Cabernet Sauvignon, 4% Syrah*
- **2005 Merlot** [Yakima Valley] *75% Merlot, 12% Cabernet Sauvignon, 13% Syrah*
- **2005 Intrigue** [Columbia Valley & Red Mountain] *50% Merlot, 28% Syrah, 16% Cabernet, 4% Cabernet Franc, 2% Petit Verdot*
- **2005 Petite Sirah** [Enver Salman Vineyard, Northern California]
- **2006 Pinot Noir** [Willamette Valley]
- **2007 Adagio** [Columbia Valley] *65% Sauvignon Blanc, 35% Chardonnay*
- **2000 Brut** (Oregon Sparkling Wine) [Willamette Valley]
- **2000 Brut Rosé** (Oregon Sparkling Wine) [Willamette Valley]

Says founder and winemaker Bob Delf, "I'm looking forward to welcoming wine-lovers to our tasting room. Our wines have been very much "under the radar" until now, and I'm anxious to get feedback and create new happy customers."

Wine-lovers will be first to hear news of the opening date by signing up for Northwest Cellars' online newsletter at [www.northwestcellars.com](http://www.northwestcellars.com) <<http://www.northwestcellars.com/>> by clicking on "Sign up for our free e-newsletter" on the home page.

*Northwest Cellars produces and distributes high quality, affordable wines with custom-designed labels. They barrel taste and carefully select the best wines available, then create custom blends. The wines are ideal for special events, hotels, restaurants, private clubs, non-profit fundraisers, and personal, corporate and unique promotional gifts.*  
[www.northwestcellars.com](http://www.northwestcellars.com) <<http://www.northwestcellars.com/>>

# # #  
À Votre Santé!

**Media Contact:** Kelsey Simmons  
Randall PR / (206) 624-5757